



**Social
Enterprise UK**

What is social enterprise?

Andy Daly, Social Enterprise UK

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Social Enterprise UK

- We run effective campaigns for our members and lobby on the sector's behalf
- We carry out robust and respected research to help paint a picture of the UK's social enterprise movement
- We work with our corporate partners to broker business for our members and other social enterprises
- We raise awareness of the role that social enterprises play delivering health and care services
- We build networks between social enterprises
- We raise the profile of people and social enterprises in the sector

We are the membership body for social enterprise



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Social enterprises

"These are real businesses. But they are doing business differently."

Lord Victor Adebowale, Chair of Social Enterprise UK



There are **100,000 social enterprises** in the UK, contributing **£60bn to UK GDP** and accounting for **5% of UK employment**

What is a social enterprise?

Social Enterprise UK believes there are 5 critical factors that make an organisation a social enterprise:

1. the social or environmental mission of the organisation is **explicitly stated in its governing documents**
2. it generates more than 50% of its **income through trade**
3. more than 50% of its profits are **reinvested to further its social or environmental mission**
4. it is **owned and controlled** in the interest of its social or environmental mission
5. it is **transparent** about how it operates and in how it measures and reports its social impact

Products and services

Social enterprises operate across a very wide range of product and service areas



SEUK membership

Some of the benefits of becoming a member of Social Enterprise UK:

1. Certification badge/ logo
2. Networking events with members and corporates
3. SEUK communications updates and newsletters
4. Discounts and priority booking for events
5. Webinars covering a range of topics
6. Opportunity to host webinars
7. Access to exclusive online members area – upload jobs and news to be shared by SEUK
8. Discounted and free specialised advice services
9. Invitations to APPGs



The **CERTIFIED SOCIAL ENTERPRISE** badge confirms that an organisation has demonstrated that it satisfies these 5 characteristics

Contact

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Department
for Culture
Media & Sport

**BUSINESS
IN THE
COMMUNITY**



**Social
Enterprise UK**

The Buy Social Corporate Challenge was developed by SEUK in partnership with Government (The Department for Culture, Media and Sport is a strategic partner) and with support from the responsible business community through the Prince of Wales' charity Business in the Community.